## **New Sisel Weight Loss Products**

TRIMogenic<sup>™</sup> Full Spectrum Weight Loss, GLUCOminish<sup>™</sup> Blood Sugar Support, SiselGUT Essentials<sup>™</sup>, Daily Pre & Probiotic and Digestive Enzyme Support



## TRIMogenic Full Spectrum Weight Loss

DIST PRICE \$35	PC PRICE \$39	
<b>35</b>	<b>39</b>	
cv <b>28</b>	<b>30</b>	

January 2nd launch date for all four products!

## GLUCOminish Blood Sugar Support

DIST PRICE \$39	PC PRICE \$43	
39	<b>43</b>	
cv <b>26</b>	cv <b>28</b>	

### SiseIGUT Essentials Daily Pre & Probiotic

DIST PRICE \$52	PC PRICE \$58	
PV <b>52</b>	<b>58</b>	
сv <b>36</b>	<b>39</b>	

## SiselGUT Essentials Digestive Enzyme Support

DIST PRICE \$40	PC PRICE \$44	
40	PV <b>44</b>	
cv <b>31</b>	34	



## Start 2025 in your best form with our GUT Health and Weight Loss Starter Packs and THRIVE this year!



## See the Difference, Feel the Benefits

Sisel founder and CEO Tom Mower, Jr. has lost over 65 lbs. from a healthy lifestyle change, including Sisel's new weight loss and gut health products, better nutrition and greater accountability each day.



# THRIVE 2025 Weight Loss Competition New Year, New You!

SISEI

The beginning of a new year provides the perfect opportunity to reflect, reset, and recharge your health goals. For many, shedding extra weight and improving overall wellness tops the list of resolutions. As the calendar flips to a new year, it's the perfect time to flip your mindset and your habits towards a new you and towards your weight loss and weight management goals. Incorporating Sisel's new weight loss and gut health products into your daily regimen, along with prioritizing healthy eating and regular physical activity, is an easy habit to form, and one that can lead to lasting change and a new, healthier you.

This year, you have the option to compete in one, two, or all three of the challenge categories: Fitness Sales, Weight Loss, and 60-Day Fitness Challenge.

**Fitness Sales.** During this challenge you will receive points for fitness and gut health products purchased by your personally-sponsored downline. Points will be increased for products purchased by new enrollments you sponsor as well as fitness product packs. To compete, you must generate a minimum of 1,000 points monthly and personally purchase at least 200 OV each month. You'll be competing for a monthly prize, as well as the grand prizes. Terms and conditions apply.

**Weight Loss.** Gather your five closest friends (for a total of 6) and form a dynamic weightloss team! As the Coach, entering your Team into the competition is a breeze. Simply reach out to Customer Service via phone or email. You will need to provide essential details such as the team name, your own name, distributor I.D. number, starting weight, as well as the names, I.D. numbers, and starting weights of every Team Member.

Subsequently, the Coach will be responsible for tracking the pounds lost by each Team Member and at the conclusion of each month, these results must be communicated to Customer Service via a call: (801) 704-6700 or email: customerservice@sisel.net

Each participant is required to log their initial weight and invest in a minimum of 50 OV from fitness products during each month of the contest. Monthly, we'll closely monitor both individual and team progress to ensure everyone is actively participating in both weight loss and purchases. Every month we'll acknowledge the top-performing team and distribute enticing prizes as a reward for your dedication! Terms and conditions apply.

**60-day Fitness Challenge.** Take the 60-day Fitness Challenge and kickstart your weight loss journey with our cutting-edge products in the new Weight Loss or Gut Health Starter Packs! Over the next two months, transform your health and body while using our scientifically formulated supplements to support fat burning, energy, gut health, and overall wellness. Share your success story with us by sending in your testimonial via photo or written, and inspire others with your incredible results through social media by tagging Sisel Corporate. Join the challenge today and let Sisel be your partner in achieving a healthier, fitter you! Terms and conditions apply.\*

You can compete in one, two, or all three different categories:

Fitness Sales
 Weight Loss
 60-Day Fitness Challenge

**Contest runs from January 1st to March 31st** 

#### **Fitness Sales Competition**

This part of the competition will be based on the amount of certain products (lists in boxes shown below) purchased from your 1st level personally-sponsored downline.

- Points will be increased for new enrollees' first initial order with volume and must be shipped to the address of the account holder.
- Points will be increased for fitness product packs. (Listed below)
- In order to have points from current month count towards overall competition you must have a minimum of 1000 points during that month.
- Must personally purchase 200+ OV to qualify each month.

#### Fitness Sales Competition Winners! (\$32,600 Total Value)

• 1st place - Cabin + Cruise (\$8,800 Value)

#### Cabin

- 4-night stay at the Mower family cabin in the Rocky Mountains of Utah (\$6,000 Value)
- Tour through SupraNaturals state-of-the-art manufacturing plant
- Paid travel expenses to Utah/SLC for winner plus one (up to \$1,500 total),
- Winner may bring up to 15 guests at their own expense
- · Food and transportation during stay will not be included
- Activities during stay will be recommended but not provided
- · Blackout dates may apply
- Transportation not provided for additional guests

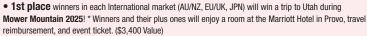
#### Cruise

• Winner will receive a 4-night stay Bahamas Cruise with same terms and conditions below (\$1,300 Value)

#### • 2nd – 10th Place - Cruise (\$11,700 Total Value)

- 4-night stay Bahamas Cruise for winner & plus one (\$1,300 Value)
- · Cruise dates will take place in February 2026 out of Florida
- . Dates for cruise are not changeable
- · Winner may bring extra guests at their own expense
- Travel expenses to and from port are not included
- Extra food and drinks are not included
- All attendees must have US proof of citizenship or International Passport





- O Travel expenses are paid up to \$1,000 per person (maximum of 2 people).
- o Travel expenses do not include food, entertainment, or lodging during travel to Utah.
- O Travel expenses do not include transportation during event.
- Monthly Market Winner \$250 Cash (US/CA, AU/NZ, EU/UK, JPN)

Current Downline Single Product Purchase All points are 50% of product value		
PRODUCT	DIST POINTS	PC POINTS
SiseITHIN™ Advanced Weight Management	15	17
SiseISPORT™ Pink Lemonade & Cherry Lim	eade 22	25
SiseIRIPT™ Lemon Berry	33	37
Fire&lce™ Peach Mango & Pineapple	20	22
SiseLEAN™ Chocolate & Vanilla	30	33
SiseIH2STIX <sup>™</sup> Triple Berry & Raspberry	20	22
Turn&Burn™ Weight Loss System	38	41
GLUCOminish™ Blood Sugar Support	20	22
TRIMogenic™ Full Spectrum Weight Loss	18	20
SiseIGUT Essentials™ Digestive Enzyme	Support 20	22
SiseIGUT Essentials™ Daily Pre & Probiot	ic <b>26</b>	29

Current Downline Product Pack Purchase All points are 50% of product value before discount		
PRODUCT	DIST POINTS	PC POINTS
Starter Pack	120	133
Starter Pack PLUS	220	244
Wealth Builder Weight Loss Pack	220	244
SiselSP0RT™ 2 Packs	44	49
SiselSP0RT™ 6 Packs	132	149
SiselRIPT™ 2 Packs	66	73
SiselRIPT™ 6 Packs	198	219
Turn&Burn™+ SiseITHIN™	52	58
SiselH2 STIX™ 4 Pack	80	88
Fire&lce™ 4 Packs	80	88
Weight Loss Starter Pack	143	158
Gut Health Starter Pack	101	111
Starter Pack Wealth Builder	244	269

New Enrollment First Order With Volume All points are 100% of product value (shipped to account address)		
PRODUCT I	DIST POINTS	PC POINTS
SiseITHIN™ Advanced Weight Management	30	33
SiseISPORT™ Pink Lemonade & Cherry Lime	ade 40	49
SiseIRIPT™ Lemon Berry	66	73
Fire&lce <sup>™</sup> Peach Mango & Pineapple	40	44
SiseLEAN™ Chocolate & Vanilla	60	66
SiseIH2STIX <sup>™</sup> Triple Berry & Raspberry	40	44
Turn&Burn™ Weight Loss System	75	82
GLUCOminish™ Blood Sugar Support	39	43
TRIMogenic™ Full Spectrum Weight Loss	35	39
SiseIGUT Essentials™ Digestive Enzyme S	upport 40	44
SiseIGUT Essentials™ Daily Pre & Probiotio	52	58

New Enrollment First Order With Volume Il points are 100% of product value before discount (shipped to account address)		
PRODUCT	DIST POINTS	PC POINTS
Starter Pack PLUS Veath Builder Weight Loss Pack SiselSPORT" 2 Packs SiselSPORT" 6 Packs SiselRIPT" 2 Packs SiselRIPT" 6 Packs SiselRIPT" 6 Packs Turn&Burn"+ SiselTHIN" SiselRI 2 STIX" 4 Pack FireRice" 4 Packs Weight Loss Starter Pack	240 440 440 88 264 132 396 105 160 160 286	266 487 487 98 294 146 438 115 176 176 315
Gut Health Starter Pack Starter Pack Wealth Builder	201 487	221 536

#### Weight Loss Competition

- Invite five of your closest friends and create a Team to lose weight and win up to \$8,100 in product vouchers.
- Every participant must enter their starting weight and purchase at least 50 OV from fitness products each month during the competition.
- After entry, every month, Sisel will track you and your team to make sure everyone is purchasing and losing weight.
- If an individual fails to purchase 50 OV from fitness products during a month, a participant
  forfeit will occur, and the participant's weight loss results will be excluded from the team's
  results for that month and towards the duration of the challenge. If the team allows,
  that person can jump back into the challenge the following month.
- Coaches can create more than one team simultaneously during the competition.

#### **How to Enter**

The contest starts January 1st, but Teams have until January 16th to register in time to compete during January. Teams can register after the 16th but will only qualify for the following month, but can still compete for the grand prize. To enter a team into the competition: the Coach will call or email Customer Service and provide a team name, their name, I.D. number, starting weight, and the names, I.D. numbers, and starting weights of each Team Member. From there, the Coach will track each Team Member's progress in pounds lost (including their own) and call/email these results to Customer Service at the end of each month! Every month Sisel will release a leaderboard with prizes to the team that lost the most weight.

#### **Weight Loss Competition Winners** (\$8,100 Total Value)

#### **Final Winne**

1st place Team (up to \$6,000 Value)

• \$1,000 Product Voucher for every Team Member and Team Coach

#### **Monthly Winner**

1st place Team (up to \$700 Value)

- \$200 Product Voucher for Team Coach
- \$100 Product Voucher for each other Team Member

#### Terms & Conditions:

- You must be a Preferred Customer or Distributor with an active I.D. number.
- You must purchase 50 OV every month or you will automatically be forfeited for that specific month.
- You may be able to qualify again at the start of the next month.
- Only 6 participants allowed on each Weight Loss Team.
- Vouchers expire 60 days after being awarded.
- Only one Team Coach per group.
- New members or new teams must be added before the 15th of every month.
- \$8,100 value in prizes is split between group participants.
- You must purchase 50 OV monthly.
- The 50 OV must be shipped to the address on file.
- You may not "swap" out Team Members.

#### **60-Day Fitness Challenge**

Take the 60-Day Fitness Challenge and kickstart your transformation with the NEW Weight Loss or Gut Health Starter Packs! With our cutting-edge products, you'll have the tools to support weight loss, boost energy, and achieve your health goals. Share your journey with us by submitting your testimonial and success story—whether it's pounds lost, inches trimmed, or overall health improved. Each participant will be entered into a random drawing for winning prizes.

#### **Challenge Requirements:**

- Purchase at least one Starter Pack (Weight Loss or Gut Health) each month.
- Submit at least one qualifying testimonial by March 31st.
- · Submit a signed Testimonial Release Form through mail or email.
- Find this form in your Sisel Office or call Customer Service at +1 (801) 704-6700

#### **How to Submit Testimonials:**

Submit through mail, email, social media, text, or fax.

Mail: Email: Customerservice@sisel.net
Sisel International
PO Box 369, Springville UT, 84663 Text: +1 (385) 327-7571

Fax: +1 (801) 409-8079 (make sure that your fax goes through)

#### Tag Corporate Social Media Account:

- Instagram: @siselcorporate
- Facebook: Sisel International
- YouTube: @siselintl / Sisel International

#### **Testimonial Requirements:**

- Must follow approved claims on Product PIPs (Sisel Products do not cure, treat, or prevent disease)
- Must be honest about results and submit a testimonial release

#### Written Testimonials:

- Must contain the name of the product
- Must include your name and ID#
- Must disclose your relationship with Sisel (Distributor or Preferred Customer)

#### **Photo & Video Testimonials:**

- Must show results a typical product user could achieve
- Must follow approved claims on Product PIPs
- Must include your name and a caption stating what products you used, and how often
- Must show modest clothing and follow Sisel branding
- Before & After photos or video
- Must have similar lighting
- Must be wearing similar clothing
- Must have similar background
- Must have similar photo quality

#### **60-Day Fitness Challenge Winners** (Up to \$945 Value)

Each qualified participant will be entered into a random drawing where three will be selected to receive a FREE Weight Loss Starter Pack!

\*See additional terms and conditions in Resource Section in your Sisel Office.