

# Sisel Europe Relaunch

We are excited to announce the relaunch of our Europe business along with some amazing offers to share with you. You're invited to experience new products, pricing, promotions, and payment method...plus much more!

## New Products

We're invigorating our product lineup with innovative new products designed with your health and wellbeing in mind.



### Turn&Burn™ Weight Loss System

TURN white fat cells that store calories into energy for brown fat cells that BURN calories. Turn&Burn is a revolutionary, one-of-a-kind weight loss system, comprised of a Daytime and Nighttime formula. Be a part of our weight loss revolution as you Turn and Burn your way to a slimmer, healthier you.

### M-Brothers™ Beard & Skin Oil

M-Brothers Beard & Skin Oil is an advanced blend of rich, yet lightweight oils, powerful antioxidants, and beneficial nutrients and fatty acids that provides intensive moisture and essential facial maintenance to nurture your beard while moisturizing your skin.



### M-Sisters™ Hair & Skin Oil

M-Sisters Hair & Skin Oil is a double-duty conditioning oil that provides an essential step in your natural skin and hair care beauty routine. With a richly-hydrating, yet barely-there finish, this nourishing oil pampers your hair with a healthy shine and your skin with a healthy glow.



### SupraSet™ Hair Gel

SupraSet Hair Gel is a light-weight, nutrient-rich formulation that provides a firm-yet-flexible hold while supporting hair strength and healthy hair growth. Feel confident in your appearance no matter what your style.



### SiselSilver™ Serum

SiselSilver Serum helps keep skin looking and feeling healthy while supporting skin's natural resiliency and repair processes. Our micronized colloidal SiselSilver with its Ag404 coating ensures superior silver functionality and maximum bioavailability.



Additional details on these fabulous new products can be found in your Sisel Office.



# What Else is New, Free, and Exciting?

## New Pricing

We've reduced product pricing by an average of 12%. Now you'll get even more value from our Sisel Safe, high-quality, effective products—including fitness, health, beauty, and home care products. Take a look at the Price List found in your Sisel Office for all new pricing.



## New Payment Method

We're excited to announce that SEPA is back, with payment processing that is convenient and easier than ever. (Available in all EU markets except Hungary.)

## New Promotions

Check out these incredible promotions:



### FREE RENEWAL

If your account has lapsed, reactive for free with Customer Service through the end of May and try out our amazing new products.

### FREE PRODUCT

The first 1,000 to place an order of 100+ OV before the end of May, will receive a free bottle of The A.G.E. Pill (€85 Value). This top-selling Sisel product provides super-nutrients to stem cells to accelerate your youthful energy and vitality. Place your order with Customer Service.

### FREE SHIPPING

Receive free shipping on all orders over 300 OV — permanently!



### FREE ENROLLMENT

Through the end of May, be sure to take advantage of this limited time promotion to enroll new downline members for free. With all of our product and business updates, this is the perfect time to share the Sisel opportunity and jump start your business.

# But Wait... There's More!

## Europe Tour

Milo and Amalia are ready to help rev up your business! They'll be coming to a city near you this Summer. You don't want to miss the opportunity to participate in this Europe relaunch tour. Watch for dates and details coming soon.



Milo Acosta  
Global Sales Director



Amalia Sekerakova  
Europe Operations Manager

## New Communication Methods - Text and Voicemail Messaging

You can now stay up to date through our new text messaging to all Distributors and new voicemail messaging available to Master Builder and above ranks. We'll be using these services to communicate product, business, and event updates directly to your phone. Watch for an initial text message on April 24. Or you can subscribe by texting SiselEU to +1 385- 327-7571. For Master Builders and above, listen for an initial voice mail message from Milo and Amalia on April 24.

## Monthly Corporate Calls and Trainings

We think you'll be thrilled to hear that Milo and Amalia will be hosting monthly conference calls featuring compensation plan and business building trainings. Watch for dates and details coming soon.

## Monthly Promotions

Every month we'll have a new product promotion, featuring discounts or free products. If you haven't yet experienced the benefits of our science-forward formulas, these monthly promos will provide the perfect opportunity for you to try something new and receive a free product or significant discount at the same time. For the month of May, purchase BalanceD, SiselKAFFÉ Sencha Tea, and Fire&Ice for a 20% discount.



## Mower Mountain 2023

Our annual Mower Mountain event will be held June 15-17 in the beautiful Rocky Mountains of Utah. You are invited to attend and experience spectacular outdoor activities, an interactive tour of our manufacturing plant, field training, and our leadership summit and formal gala. Since we really want to see you there, we're waiving the admission fee for all Europe Distributors. Call Customer Service for more information.



# With All This to Gain, Here's How to Lose!

## Inspire 2023 Weight Loss Challenge

With the introduction of our revolutionary Turn&Burn™ Weight Loss System, we're inviting you to participate in a 3-month weight loss challenge from May 1 through July 31. Not only will you have a chance to win prizes, but you'll also feel like a winner as you lose weight and look and feel better than ever.

### FITNESS SALES

Starting May 1, receive points for fitness products purchased by your personally sponsored downline. Points will be increased for products purchased by new enrollments as well as fitness product packs! This competition will end July 31 and the top 3 Distributors will win the following prizes:

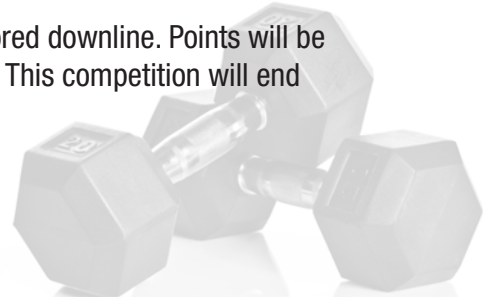
1st place – 500 € \*

2nd place – 350 € \*

3rd place – 150 € \*

Monthly Winner!

• 100 € eWallet



### WEIGHT LOSS CHALLENGE

Enter the Weight Loss Challenge by May 1 for a chance to win prizes. Enter by calling Customer Service with your name, I.D. number (Distributor or Preferred Customer), starting weight, and send a “before” photo so we can follow your transition. Weight loss will be calculated based on body weight loss percentage. The following prizes will be awarded:

1st place – 500 € \*

2nd place – 350 € \*

3rd place – 150 € \*

Monthly Winner!

• 100 € eWallet



\*Prize amounts are deposited into your eWallet. See flyer in your Sisel Office for full contest details.

## Start Seeing Real Results!



**“20 POUNDS LOST  
IN UNDER 2 MONTHS!”**



**With these fabulous enhancements to our Sisel product line and business opportunity, we're inviting you to experience the quality, safety, and efficacy of Sisel products, and the financial rewards of the Sisel business. We want you to experience Health, Wealth, and Happiness with Sisel.**

If you have any questions or would like more information, please  
call or email Sisel Customer Service:  
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