



Aligning the power of nature and the advancements of science, Natrience is clean, customized skin care formulated just for you and your skin's specific needs.

## Go Bright Vitamin C + Brightening Boost

Brightens Skin • Decreases the Appearance of Age Spots and Pigmentation • Improves Dullness

Powered by 15% Vitamin C plus a Brightening Blend to reduce the look of dullness and discoloration, revealing a bright, glowing appearance.

Go Bright gets your skin set to go and glow. Hero ingredients work synergistically to inhibit and visibly reduce dark spots and discoloration while defending the skin from the signs of sun and environmental damage. Go Bright reveals your best, bright, glowing appearance.



### Ingredient Features and Benefits

- Known for its superior skin penetration, the super-antioxidant Tetrahexyldecyl Ascorbate is a unique, highly potent form of Vitamin C that increases skin brightness as it significantly reduces the appearance of dark spots, age spots, discoloration, and hyperpigmentation and creates even, glowing skin.
- Found naturally in plants like bran and bamboo, Ferulic Acid is a superstar antioxidant that boosts the results of Vitamin C, inhibiting discoloration and defending skin from the signs of sun damage and environmental assault.
- Diacetyl Boldine, extracted from the bark of Chilean Boldo trees, visibly decreases pigmentation to brighten the skin and create a more even complexion.
- The apple-based extract Phloretin functions to inhibit tyrosinase, the enzyme that produces melanin, to even skin tone and protect from oxidative stress.
- Derived from sea fennel stem cells, Crithmum Maritimum Extract helps inhibit the melanogenesis process, leaving skin smoother, more radiant, and even toned.
- Used for its soothing properties and antioxidant qualities, Aloe hydrates and helps seal moisture into skin.
- Protects cells from the adverse effects of free radicals with the powerful antioxidant Vitamin E.
- Natural Orange fragrance provides a bright, fresh scent.



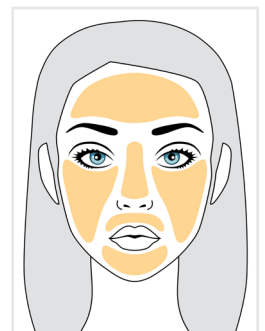
### Ingredients

Water (Aqua), Tetrahexyldecyl Ascorbate, Propanediol, Cocos Nucifera (Coconut) Oil, Sucrose Stearate, Caprylic/Capric Triglyceride, Leuconostoc/Radish Root Ferment Filtrate, Lauroyl Lysine, Ferulic Acid, Phloretin, Diacetyl Boldine, Crithmum Maritimum Extract, Tocopherol, Aloe Barbadensis Leaf Juice, Xanthan Gum, Lecithin, Sclerotium Gum, Pullulan, Fragrance (Natural).

0.5 fl. oz. (15 ml)

### Directions

Apply once or twice daily. Use alone or add to serum or moisturizer. For those with sensitive skin, test on a small area before applying to entire face. Avoid direct contact with eyelids and lips.



# Inspired by Nature, Refined by Science, Made Safe by Sisel, Loved by Skin

Natrience formulas are created on a foundation of natural ingredients that have been refined by technology and cutting-edge advancements in skin science into their most active and bioavailable components. Every ingredient meets our stringent Sisel Safe® standards with the highest levels of safety, purity, and integrity. These perfected ingredients are thoughtfully formulated into our Natrience skin care line where they are loved by you and your skin for their visible anti-aging benefits and for the health, vitality, and wellbeing of your skin.

## FAQ

### **Q. How does Go Bright Vitamin C + Brightening Boost support skin health?**

A. Glowing skin is often associated with health and vitality. In addition to encouraging a bright, glowing appearance, the potent form of Vitamin C found in Go Bright, Tetrahexyldecyl Ascorbate, has many benefits for skin health, including the potential to reduce the appearance of dark spots, discoloration, and other early signs of aging.

### **Q. What are the key benefits of Go Bright Vitamin C + Brightening Boost?**

A. Go Bright Vitamin C + Brightening Boost is formulated with ingredients to brighten the skin, decrease the appearance of age spots and pigmentation, and improve dullness.

### **Q. What is the difference between a serum and a booster?**

A. A serum is a blend of active ingredients designed for skin health, repair, protection, and comprehensive anti-aging benefits. A booster, like Go Bright, provides a targeted treatment with focus on the unique capabilities of high-concentration hero ingredients. Whether used before, after, or mixed with serums, boosters are added to your regimen to customize your routine, boost the activity of your skin care products, and help you quickly achieve the exact results you want.

### **Q. Why is Tetrahexyldecyl Ascorbate, rather than another form of Vitamin C, included in Go Bright Vitamin C + Brightening Boost?**

A. The pure form of Vitamin C, L-ascorbic acid is often used in cosmetic formulations to improve the appearance and condition of the skin. However, L-ascorbic acid is generally regarded to be a highly unstable ingredient that often needs special packaging or formulating to prevent it from degrading and losing potency. Since it is water soluble it can only be formulated into a water-based product. Unlike L-ascorbic acid, Tetrahexyldecyl Ascorbate is lipid (fat) soluble which means it dissolves in oil. Due to the fatty acid composition of its structure, it penetrates better and further into the skin, where it can target the sources of discoloration, hyperpigmentation, and age spots. Enzymes within the skin convert Tetrahexyldecyl Ascorbate to pure Vitamin C, L-ascorbic acid. Tetrahexyldecyl Ascorbate's stability, penetration, and antioxidant benefits make it the best, most powerful form of Vitamin C for Go Bright.

### **Q. How do the hero ingredients in Go Bright Vitamin C + Brightening Boost work together to provide results?**

A. The hero ingredients in Go Bright were thoughtfully chosen for their individual and combined ability to brighten skin, improve dullness and discoloration, and decrease the appearance of age spots. For example, Ferulic Acid supports the stabilization and significantly enhances the efficacy of other ingredients like Vitamins C and E.

### **Q. How do I use Go Bright Vitamin C + Brightening Boost in my skin care routine?**

A. Go Bright can be used individually, combined with Natrience Cell Anew Perfecting Serum or other Natrience boosters, or mixed with your Natrience moisturizer of choice.

### **Q. How many times a day should I use Go Bright Vitamin C + Brightening Boost?**

A. Use Go Bright twice daily or as needed to target dullness, dark spots, or discoloration.

### **Q. How soon will I see results from Go Bright Vitamin C + Brightening Boost?**

A. With Go Bright, you'll see brighter, glowing skin day after day, with the appearance of discoloration and hyperpigmentation decreasing over time. Clinical studies on Tetrahexyldecyl Ascorbate show significant results within four weeks, with continued benefits over twelve weeks.

### **Q. How do I choose which serum or booster to add to my Natrience routine, and when to add them?**

A. Consider adding one serum or booster at a time and allowing a two-week period for your skin to adjust before adding another. A good starting point is Cell Anew Perfecting Serum, formulated to support healthy skin and reduce multiple signs of aging. Then consider adding a booster that matches your main skin concerns: Go Bright to brighten skin and reduce the appearance of dark spots or discoloration; or Go Clear to reduce the appearance of blemishes, slough off dead surface skin and clarify skin tone; or Go Firm to plump skin, support and protect your skin's collagen and elastic network, and provide a firm, lifted appearance.